Final App

User Study

CPS 371

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**Tasks:**

1. Find a place to get food
2. Find a place to have some fun
3. Find a place to buy items

**Detail**

1. Find a place to get food
   1. User should see it at the first screen
   2. Will probably find what they want with in the first five cards
2. Find a place to have some fun
   1. On clicking the fun tab the user should be able to scroll down
   2. Will probably not find what they want till they scroll down a bit, since fun actives are highly specific to each person
3. Find a place to buy items
   1. May complain about the lack of categories since the scope of what you may want to buy can vary to a large degree.
   2. Though should be a simple and easy way to find a new and interesting shop nearby

**Participant Demographics:**

**Participant: 1**

* Male
* College Student
* Tech level: average

**Reactions**

* Found his favorite place to go out to dinner on the first tab
* Found a few other places that he may consider
* Commented that he wish there was more data about each place
  + Price
  + Food type

**Participant: 2**

* Male
* College Student
* Tech level: average

**Reactions**

* Flipped through each of the tabs a few times scrolled around quietly commented that each of the cards looked a little bleak, not enough data and information to entice him to a new location.
* Liked that I showed him what was around him, gave him a few ideas of places to try out in the future

**Participant: 3**

* Male
* College Student
* Tech level: Above average

**Reactions**

* Scrolled down the first tab till I reached the bottom then said something along the lines of that is it, why does it not go father down.
* Commented on how little data was being shown
  + At least the location was displayed

**Participant: 4**

* Male
* College Student
* Tech level: Way to smart with tech than he should be

**Reactions**

* Jumped very quickly through the app, commented about
  + Little data
  + Settings button not working
  + Not enough locations

**Participant: 5**

* Male
* College Student
* Tech level: above average

**Reactions**

* Slowly worked his way through the app
* Commented that each item/card should probably have more data in them
  + Pic
  + Price
  + Style/category of activity

Results:

1. Add more data
   1. Image (if possible)
   2. Cost
   3. Category of item (if possible)
2. If possible, find a way to increase search results